

## Dedication to Joseph E. O'Neill

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## **DEDICATION**

This special symposium issue of the Marquette Sports Law Journal on Ethics and Sports is dedicated to the life and work of Mr. Joseph E. O'Neill.

Mr. Joseph E. O'Neill practiced law in Milwaukee, Wisconsin for 22 years before his untimely death in the fall of 1992. He worked at the law firm of Davis & Kuelthau, S.C. for more than 20 years. During that time, Joe carved out a reputation as a highly respected and experienced sports lawyer. The centerpiece of his work was the practice of sports law within the environment of the National Basketball Association. He worked very closely with Mr. Jim Fitzgerald when he first acquired an interest in the Milwaukee Bucks, and Joe worked with many industry agents over the years in player contract negotiations. He also worked closely during that time with the General Counsel of the NBA, and now its Commissioner, Mr. David Stern, as well as with the Commissioner of the National Hockey League, Mr. Gary Bettman.

For those who knew him as a mentor, law partner, business associate or personal friend, Joe was committed to the highest standards of professional ethics throughout his career. In recognition of his high integrity and ethics in the field of sports law, the law firm of Davis & Kuelthau, S.C. and the National Sports Law Institute created the Joseph E. O'Neill Scholarship for Sports Ethics in 1995. This annual award recognizes those individuals whose work in the sports law field stresses a commitment to integrity, ethics, and excellence—the very ideal that Joseph E. O'Neill exemplified in his career.

In continued recognition of his work and legacy, the Marquette Sports Law Journal dedicates this special symposium issue on Ethics and Sports to the memory of Joseph E. O'Neill.

