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ANNOUNCEMENT

It is our pleasure to present to you Volume 25 of the newly-renamed *Marquette Intellectual Property & Innovation Law Review*. For the past quarter-century, this journal has been known as the *Marquette Intellectual Property Law Review (MIPLR)*. It was founded at a time when the serious academic study of intellectual property law was just beginning its rise in American law schools. Prof. Kenneth Port, the journal's first Faculty Advisor, wrote in the inaugural issue that the purpose of the new journal was "to provide a forum for scholarly discourse on important issues that face American intellectual property law attorneys."

At the time that Prof. Port wrote, the study of intellectual property law was already in its fourth decade at Marquette, having commenced with Prof. Ramon Klitzke's arrival at the law school in 1966. But there was still room to grow. As Prof. Port noted, contemporaneously with the launch of the *MIPLR*, Marquette began offering a "comprehensive curriculum" in intellectual property, providing "a systematic stream of courses in each of the traditional areas...: patents, copyrights, and trademarks." Within a year, Prof. Port was joined by Prof. Craig Nard, and Marquette has had at least two full-time IP specialists on its faculty ever since. We thank them, and Professors Irene Calboli and Eric Goldman, for their guidance of this law review as it grew in scope and influence.

As reflected in Prof. Port's description of the journal's mission, the *MIPLR* has benefited from an unusually deep connection to the practice of intellectual property law. Indeed, in its early years, the journal received generous support from the Intellectual Property Law Section of the Wisconsin Bar—which itself was recently renamed the IP & Technology Law Section.

A lot has changed in twenty-five years. Intellectual property law is no longer the obscure topic it might have seemed in the mid-1990s but is now a core practice area and course subject, on a par with tax, labor and employment, and corporate law. As it has grown in significance, its connections to other fields have deepened, making clear that the traditional areas of intellectual property are just one facet of the set of legal issues that confront lawyers and scholars of technological and business innovation.

We celebrate the journal's history by keeping "intellectual property" foremost in its name, but we recognize the changing world as concisely as we can by adding the word "innovation." Innovation, as it is commonly defined, is "the multi-stage process whereby organizations transform ideas into

new/improved products, services or processes, in order to advance, compete and differentiate themselves successfully in their marketplace.”¹ It thus necessarily involves questions associated with intellectual property at every stage. A focus on innovation and intellectual property will consequently permit us to explore a wide range of issues across many different disciplines.

Thus, we are proud to re-introduce to you: the *Marquette Intellectual Property & Innovation Law Review (MIPILR)*. We welcome articles from all disciplines that explore the impact of innovation, as well as intellectual property, within the law.

One thing that has not changed is the dedication and sacrifice of the Marquette students who have made this journal possible. Every issue stands as a monument to their hard work, perseverance, and commitment to intellectual property and innovation law. Indeed, as in all things, we have been led by student interest in such diverse topics as in the relationship between innovation and technology in Wisconsin and the relationship between innovation and voting technologies.

Profs. Ray Klitzke and Ken Port are sadly no longer with us, having both passed away in 2019. But the tradition of scholarship they established at Marquette lives on, and we honor their memory and the vision they had for Marquette with this journal.

With the expansion of its scope, the *Marquette Intellectual Property & Innovation Law Review* will be publishing timely and high-quality scholarship about all areas of innovation law, including intellectual property, privacy, technology law, competition law, and entrepreneurship. We are excited and honored to help guide the *MIPILR* at this moment of transition, as it becomes a leading voice in the development of a cohesive body of research concerning all the various ways innovation happens in the modern world.

Prof. Bruce Boyden
Prof. Kali Murray
Faculty Advisors

1. Anita Baregh, Jennifer Rowley, & Sally Sambrook, *Towards a Multidisciplinary Definition of Innovation*, 47 MGMT. DECISION 1323, 1334 (2008).

